

PRICE LIST - JANUARY 2012

Sure Start Preferred Customer Sign-up Package

2 - Essentials, 30 packets ea.
1 - StemPlex®, 60 vegetarian capsules ea.
Stainless Steel BPA-Free Water Bottle
Hydration Postcard
Powerful Foods, Gentle Beginnings flier
Products at a Glance brochure
5- Educational e-mails

Item Code 826-20-115

\$ 126.00 £96.53 €115.88

(Only available as a first time sign-up option.)

Independent Business Associate Sign-up Options

Independent Business Associate Kit

Item Code 826-83-120

\$ 40.00 £30.64 €36.79

Quick Start Package

Essentials, 30 packets
Alpha Sun®, 120 vegetarian capsules
Omega Sun®, 120 vegetarian capsules
SBG Zymes® Plus, 90 vegetarian capsules
Acidophilus, 60 vegetarian capsules
Bifidus, 60 vegetarian capsules
Super Q10, 60 softgels
StemPlex®, 60 vegetarian capsules
Independent Business Associate kit

Item Code 826-20-215

\$ 250.00 £191.52 €229.92

| Item Code | Product Name & Size | <u>USD</u> | <u>POUNDS</u> | | <u>EUROS</u> | |
|--------------------------------------|-------------------------------------------------------------------------------------------|------------------------|------------------------|--------|------------------------|--------|
| | | Wholesale Excludes VAT | Wholesale Includes VAT | Retail | Wholesale Includes VAT | Retail |
| Essentials | | | | | | |
| 826-21-401 | Essentials, 30 packets 1 Alpha Sun, 1 Omega Sun, 2 SBG Zymes, 1 Acidophilus, 1 Bifidus | \$ 40.00 | £30.64 | £38.30 | €36.79 | €45.98 |
| Organic Blue-Green Microalgae | | | | | | |
| 826-21-100 | Alpha Sun®, 120 vegetarian capsules | \$ 27.00 | £20.68 | £25.86 | €24.83 | €31.04 |
| 826-21-150 | Omega Sun®, 120 vegetarian capsules | \$ 38.00 | £29.11 | £36.39 | €34.95 | €43.68 |
| Digestion | | | | | | |
| 826-21-203 | SBG Zymes® Plus, 90 vegetarian capsules | \$ 29.00 | £22.22 | £27.77 | €26.67 | €33.34 |
| 826-21-210 | Acidophilus, 60 vegetarian capsules | \$ 20.00 | £15.32 | £19.15 | €18.39 | €22.99 |
| 826-21-213 | Bifidus, 60 vegetarian capsules | \$ 20.00 | £15.32 | £19.15 | €18.39 | €22.99 |
| Antioxidants | | | | | | |
| 826-21-260 | Super Q10, 60 softgels | \$ 43.00 | £32.94 | £41.18 | €39.55 | €49.43 |
| Specialty Supplements | | | | | | |
| 826-21-323 | StemPlex®, 60 vegetarian capsules | \$ 60.00 | £45.96 | £57.46 | €55.18 | €68.98 |
| Nutrition Bar | | | | | | |
| 826-21-371 | BG Bar®, 8 bars (BV is 50% wholesale price.) | \$ 20.00 | £15.32 | £19.15 | €18.39 | €22.99 |

All prices are subject to change.

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|--------------------------------------------|-----------------------------------------------------------|----------------------|----------------------|-------------------|----------------------|-------------------|--|
| | | Wholesale Exc VAT | Wholesale Inc VAT | Retail Inc VAT | Wholesale Inc VAT | Retail Inc VAT | |
| Support & Promotional Materials | | | | | | | |
| 826-82-519 | SBGA: From the Lake to Your Door (DVD) | \$ 1.00 | £0.77 | — | €0.92 | — | |
| 826-82-530 | StemPlex®: A Harmony of Nature and Science (DVD) | \$ 1.00 | £0.77 | — | €0.92 | — | |
| 826-82-535 | Discover Simplexity Health (DVD) | \$ 1.00 | £0.77 | — | €0.92 | — | |
| 826-83-103 | <i>Realize Personal Success</i> brochure (pack of 10) | \$ 7.50 | £5.75 | — | €6.90 | — | |
| 826-83-121 | <i>Be Well, Do Well</i> Opportunity brochure (pack of 10) | \$ 6.75 | £5.17 | — | €6.21 | — | |
| 826-83-269 | <i>Products at a Glance</i> brochure (pack of 10) | \$ 5.00 | £3.83 | — | €4.60 | — | |
| 826-83-275 | StemPlex® flier (pack of 10) | \$ 5.00 | £3.83 | — | €4.60 | — | |
| 826-83-315 | <i>Superfood, Simple Solutions</i> brochure (pack of 10) | \$ 5.00 | £3.83 | — | €4.60 | — | |
| 826-84-512 | Simplexity Health Stainless BPA-Free Water Bottle | \$ 10.00 | £7.66 | — | €9.20 | — | |
| 826-84-534 | Simplexity Health Heart-shaped Relaxation Ball | \$ 2.00 | £1.53 | — | €1.84 | — | |

An Independent Business Associate may not pay or undertake to pay any sums exceeding £200 (including VAT and postage) to the Company or any of its other Independent Business Associates within 7 days of his or her sign-up date. A signed Independent Business Associate Agreement is required at the time of sign-up.

Quick Start Packages are available only on a new Independent Business Associate's first order.